



# Azure AI Fostering Sense Within XR World

Kuldeep Singh Head of XR Practice

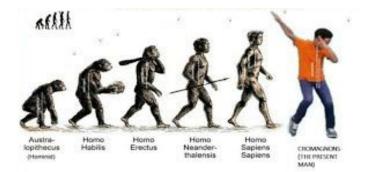


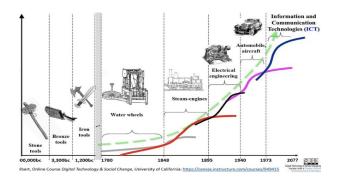


<u>thinkuldeep.com</u>



### **Reverse it**





### 🔼 Azure Al 🔄 Fostering 🔼 Sense Within 🔼 XR World ◀

XR World	
Sensing in XR World	
Role of AI in XR	
Azure Al	





### **XR World** Extended Real World - Reality redefined





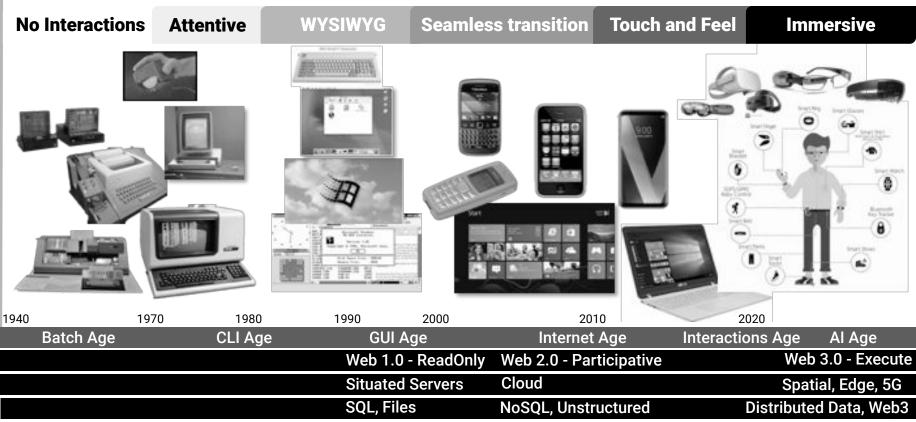


# Linden Lab



## **History and Future**



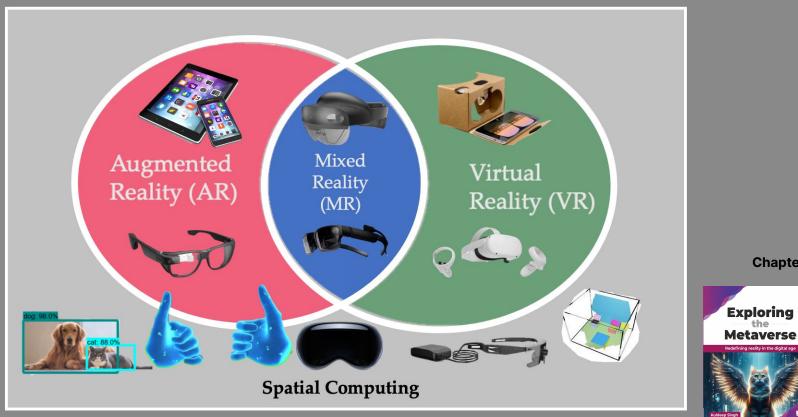


Metaverse?





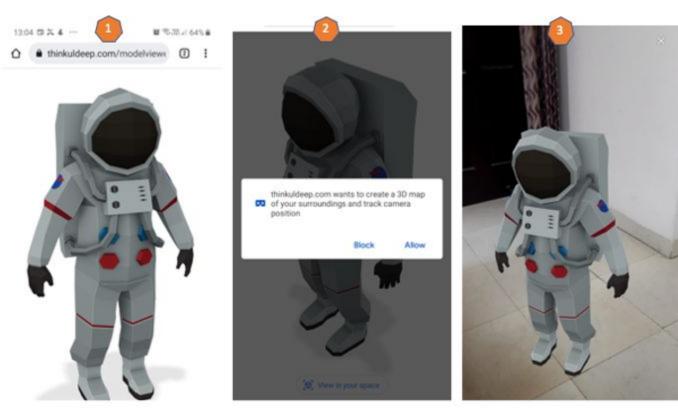
### eXtended Reality (XR)



**Chapter 3** 



WebXR



https://thinkuldeep.com/modelviewer/

Chapter 3



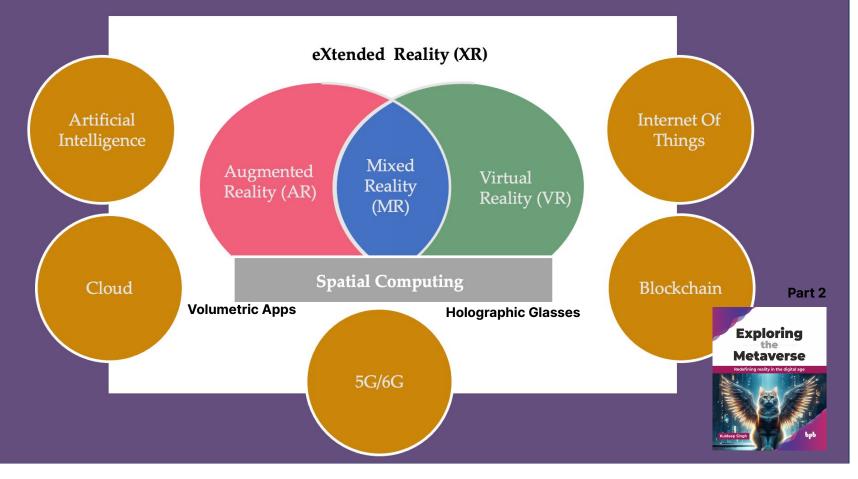








### Metaverse





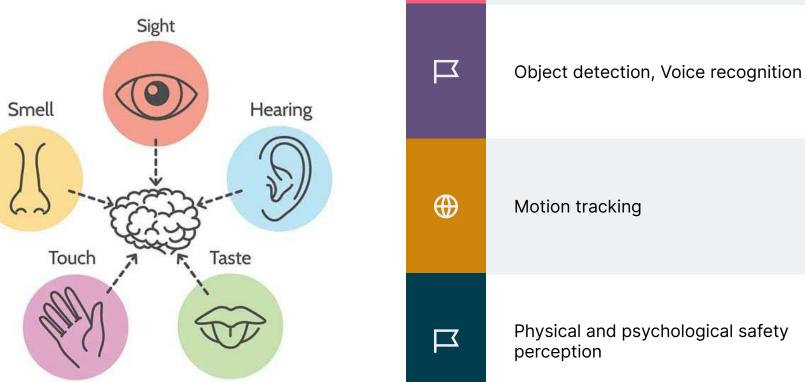


### Sensing in XR World Making sense of the XR World





# How do we make senses of the world?





# How do we make senses of the XR world?

Smell

(AI)

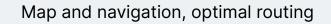
Touch

Depth Sensing, Motion tracking (Lidar, Image to 3D, NeRF, SLAM ...)

### Sight $\square$ **Object detection, Voice Recognition** Hearing (AI Motion tracking (SLAM, Physics Engine) Taste (AI)Physical and psychological safety $\square$ perception (Sensors, Actuators, BCI - AI)

### **Space Aware Apps**

Spatial Computing Volumetric Apps Spatial Anchor, World Coordinates



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Indoor, Outdoor, City Scale, beyond experiences. Social hotspot, targeted marketing and more.

Measure, Tracking Area, Volume Estimation, Progress.



eroz Shah Kotla



Building Equity with Technology





### **Role of AI in XR** XR is becoming interface of AI



Chapter 4



## Exploring the Metaverse

#### Redefining reality in the digital age



### CHAPTER 4 AI Empowering the Metaverse

#### Introduction

This chapter explores the crucial role of **Artificial Intelligence (AI)** in the metaverse, enabling intelligent and seamless interactions within virtual environments. It covers how AI capabilities contribute to immersive and interactive experiences in the metaverse, encompassing user identification, natural language interactions, visual perception, physical interactions, spatial awareness, audio experiences, and advanced data processing. It also touches up on the research that connects the brain to computers and manipulates dreams and thoughts to bring magic of technology.

Any sufficiently advanced technology is indistinguishable from magic

-- Arthur C. Clarke

#### Structure

In this chapter, we will discuss the following topics:

- Artificial Intelligence
- Importance of AI
- Evolution in AI
- AI enabling metaverse

### **Generative XR**

# Space aware AI bringing new era of immersion

XR is becoming an interface for AI

https://thinkuldeep.com/post/generative-xr-space-aware-ai-bringing-new-era-of-immersion/





### **Azure AI** Using Azure AI in XR World





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## **Azure AI Vision**

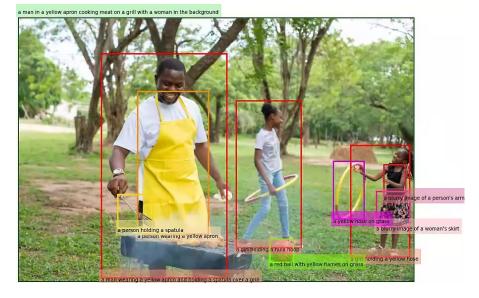
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Sense textual information, sensitive content from images

Sensing the world with <u>Azure Al Vision</u> and Cognitive services



Sense common objects, image matching and searches.

Detect people, their faces and liveliness

Count people in given area, monitor entry/exit in specific area, and social distancing

Recognise products on shelf, categorize them

Video retrieval and summarization, movement tracking

## **Azure Spatial Anchors**

### 

Perceive spaces, designate precise points of interest, and to recall those points of interest from supported devices

 $\square$ Build spatial aware mixed reality apps using ASA, AOA  $\bigoplus$  $\square$  Share spatial anchors to build multi-user experiences in shared space.

Setup wayfinding application by linking anchors - museums, factory, open spaces.

Store contextual information in the anchors

Support Unity, Xamarin and Native app development for Android, iOS and Hololens

Azure Object Anchors can detect an object in the physical world and estimate its 6-DoF pose given a 3D model of that <sup>23</sup> object

### Azure Remote Rendering and more





Build interactive experiences with the highest quality 3D content



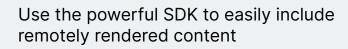
Render most complex 3D content in limited capable devices



View and interact with your 3D models without decimation



Render hundreds of millions of polygons and stream to mixed-reality devices with low latency





Azure Cognitive and GenAl services

## **Microsoft Volumetric Apps**

- MRTK3 support OpenXR
- Extend Windows apps into the 3D space in Meta Quest
- Microsoft Teams Mesh
- Dynamics 365 Field Service, Guides and Remote assistance
- Al first service







# Thanks and Keep in touch

### **Kuldeep Singh**

Head of XR Practice, Principal Consultant, Engineering

<u>thinkuldeep.com</u> <u>medium.com/xrpractices</u>



